



LeadTheFuture
Our experience for your success

Marianne Abib-Pech is a corporate high flyer, writer and entrepreneur. She embodies the concept of multi-dimensionality in business and has been described as the “*Renaissance Woman*”- a woman with multiple talents and areas of knowledge, able to provoke unconventional thinking. She has spoken to audiences worldwide and some of her recent clients include: Nissan Europe, Nationwide, Ernst and Young, Shell, The European Economic and Social Committee, London Business School and the Global Corporate Venturing Symposium.

Marianne is the author of the Financial Times Guide: Leadership- How to lead effectively and get results (2013) which Tom Peters described as “solid gold” and “leadership made transparent”.

Having spent her formative years with Arthur Andersen and General Electric, she became the Global CFO of Shell Aviation at the age of 35, and, four years later, the European Head of Finance and Commercial of BHP Billiton Iron Ore.

At the end of 2011, she left corporate life to embark on a journey of re-invention focusing on thought leadership and entrepreneurship. She subsequently founded two flourishing start-up companies **LeadTheFuture** – a “leadership lab” and **Eastern Intelligence** – a “boutique advisory firm” specialising in the Energy Sector and operating in ‘high-barrier to entry’ countries such as Iran, Russia, the Former Soviet Union and China.

Given her background and interests, Marianne is regarded as an unconventional forward-thinker, able to open and challenge individuals and companies to different approaches to business, but more importantly to themselves.

She is also an active Angel Investor and serves on the board of a variety of start-ups and investment funds.

Marianne's keynote topics include, but are not limited to:

- **Transformation and Multidimensionality; tackling the issues affecting our ever-changing global landscape.** How to contextualise today's world and provide a methodology to help individuals and organisations accept and embrace who they are and push their own boundaries to constantly adjust to the fast moving environment.
- **Cash:** How to ensure your personal or business investment strategy adapts and develops. Taking into consideration a constantly changing and multidimensional investment landscape.
- **New Frontiers:** What does and does not work when you are embarking on a business journey in 'high-barrier to entry' regions such as the Middle East, Africa and Asia.
- **Women:** How to build your strategy for success in a male dominated environment; and how to reconcile women and men in the workplace to truly embrace the concept of cognitive diversity to help build sustainable business value.